

# DRONE DELIVERIES IN THE USA



**DRONESVIP** | CIVIL AERONAUTICAL  
TRAINING CENTER

# INTRODUCTION



**1000**

Consumers surveyed

**58%**

He is in favor of the idea of drone deliveries

**64%**

See Drones as an option for home deliveries

**+80%**

They receive packages in their homes regularly

**54%**

He would be willing to consider Drones as "the new corner store"

**51%**

Order food through services like Uber Eats and DoorDash

**18%**

You would pay more than \$10.- for a drone delivery service

**44%**

Would buy a permanent landing pad for Drones

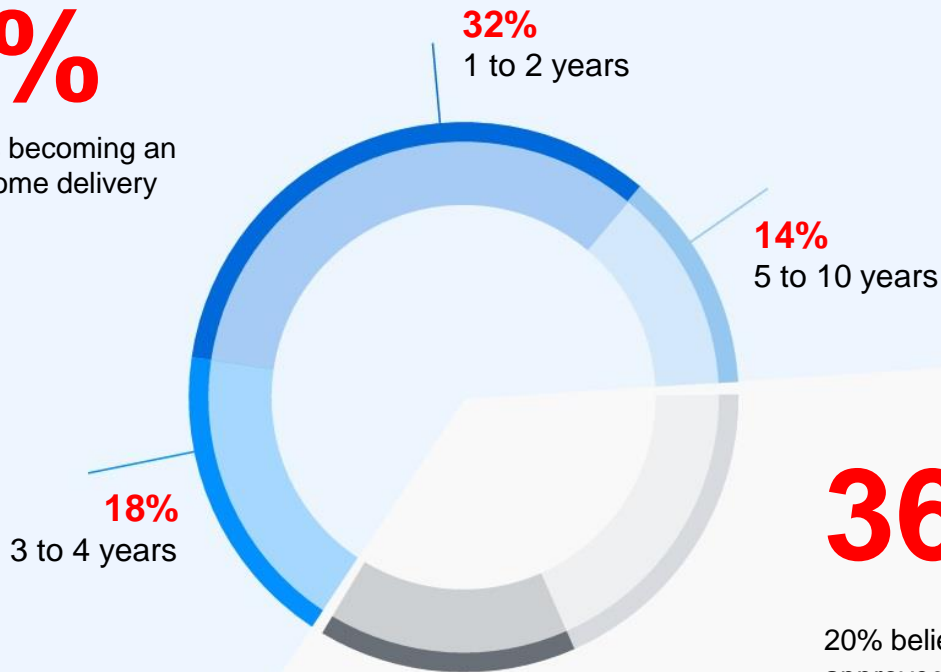


# RESULTS AT A GLANCE



# 64%

See Drones becoming an option for home delivery in:



# 36%

**Have doubts**

20% believe that the adoption of drone delivery will not be approved

16% He just prefers it not to happen

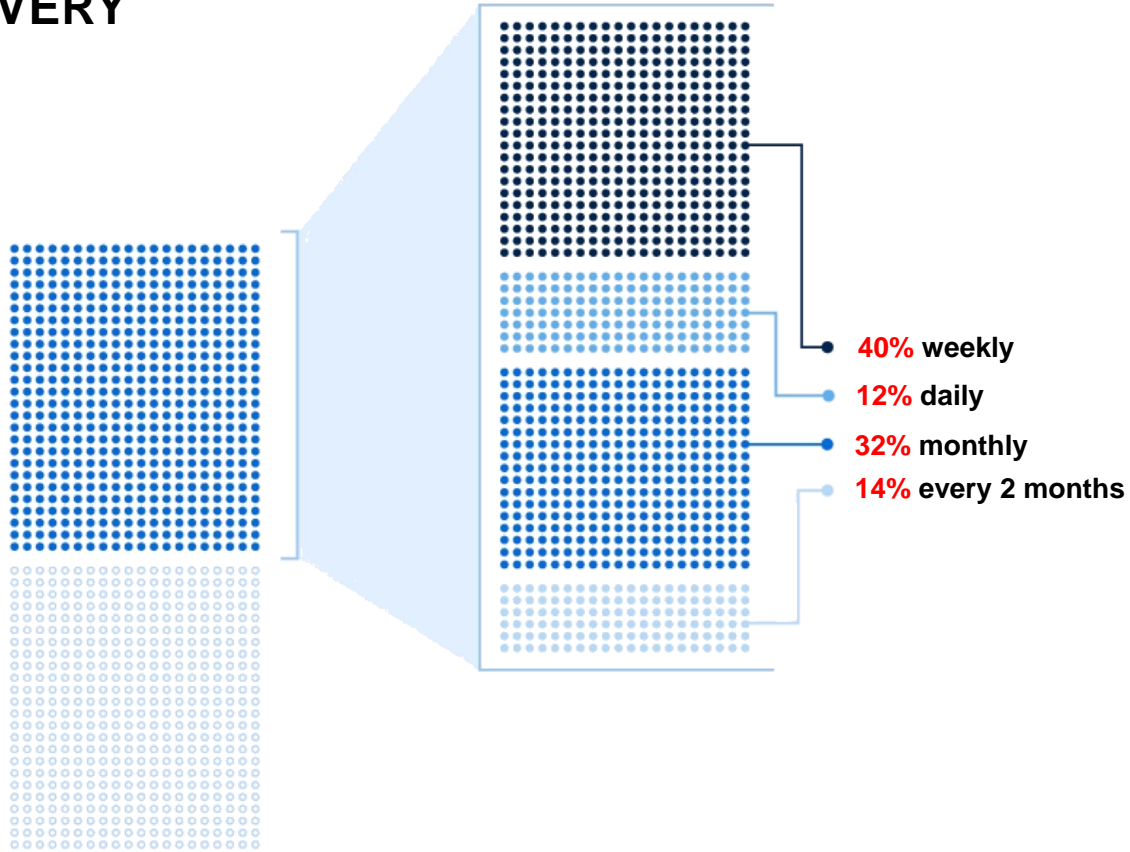


# PACKAGE DELIVERY



# 51%

You are in favor of same-day delivery



Uber Eats  DOORDASH



# PACKAGE DELIVERY



## Most Common Deliveries



39% Groceries



34% Dress



33% Household Goods



31% Meals



27% Medicines



11% Food & Articles  
for Babies

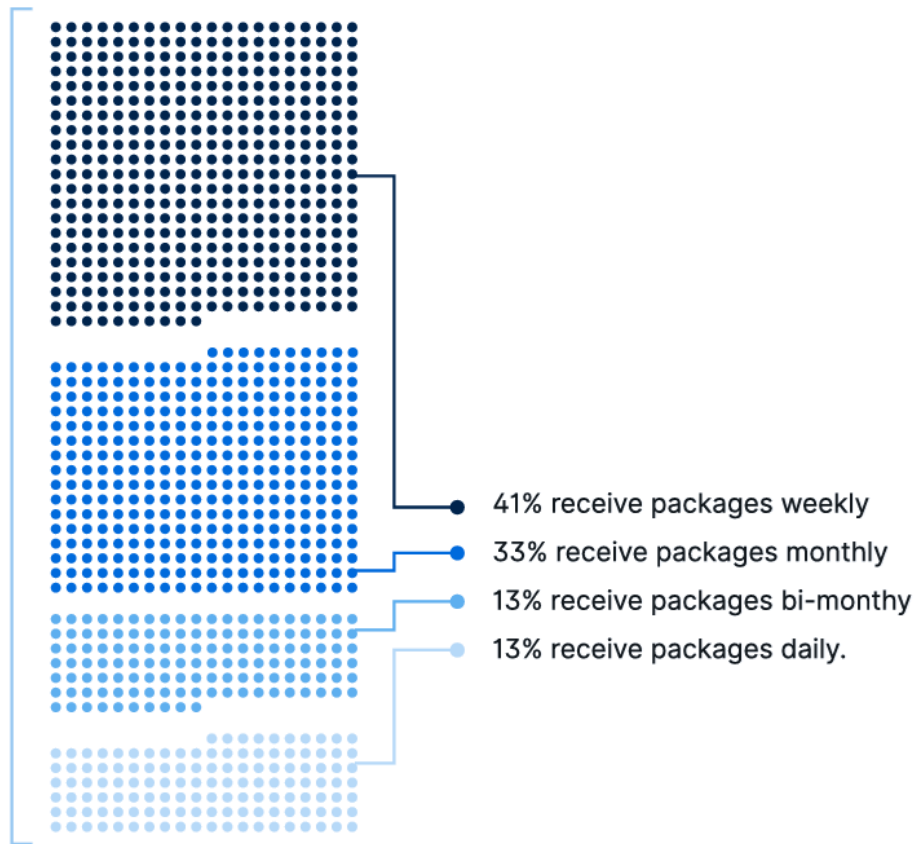


# BEHAVIORAL RESULTS



# 80%

Receive packages at home

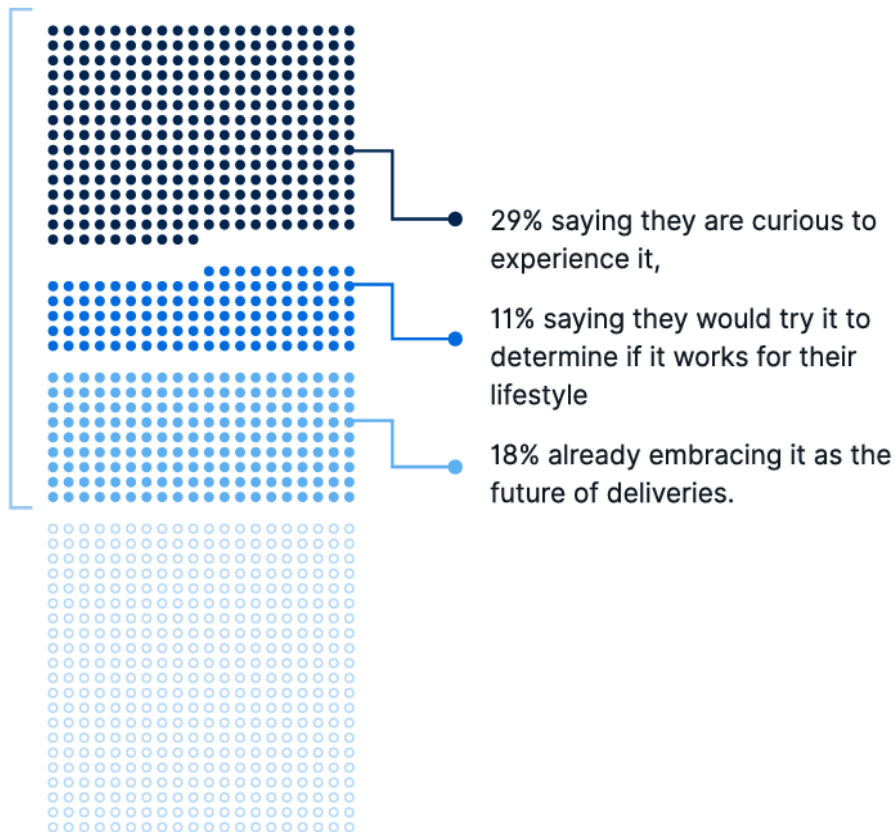


# BEHAVIORAL RESULTS



# 58%

He is in favor of drone deliveries

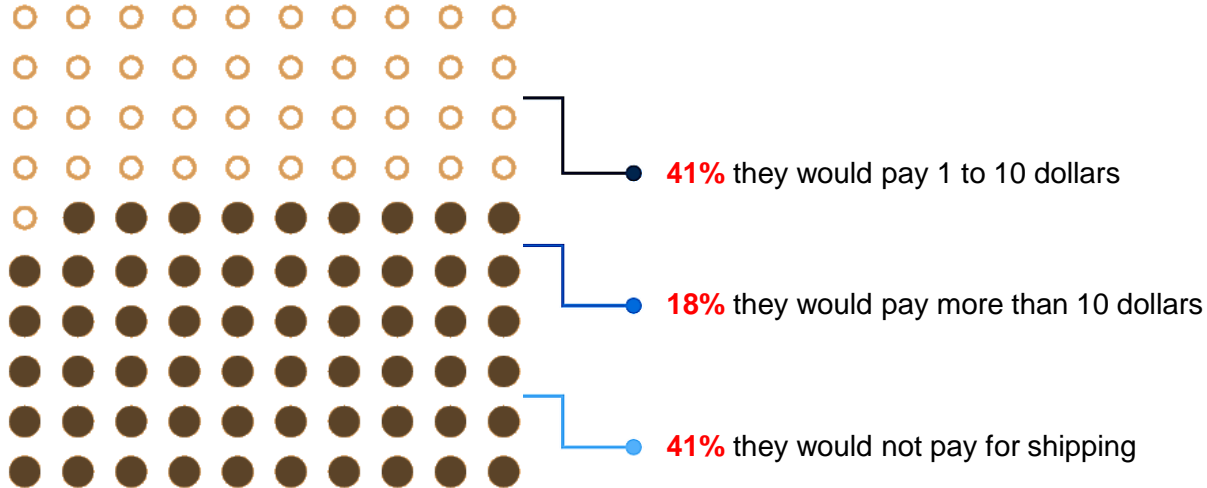


# MORE FACTS ABOUT DRONE DELIVERIES



# 59%

Are interested in free  
drone deliveries

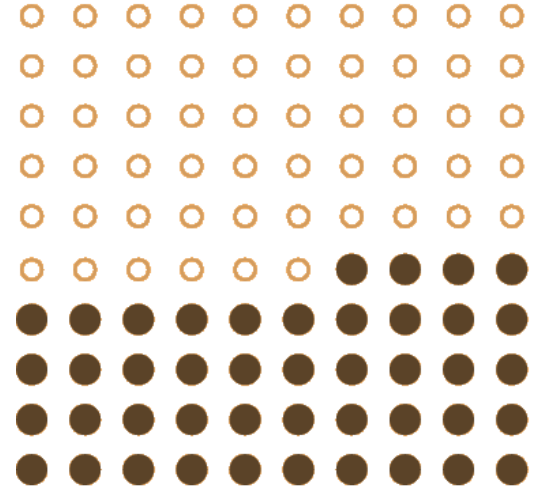


# MORE FACTS ABOUT DRONE DELIVERIES



44%

They would buy a permanent landing platform for Drones

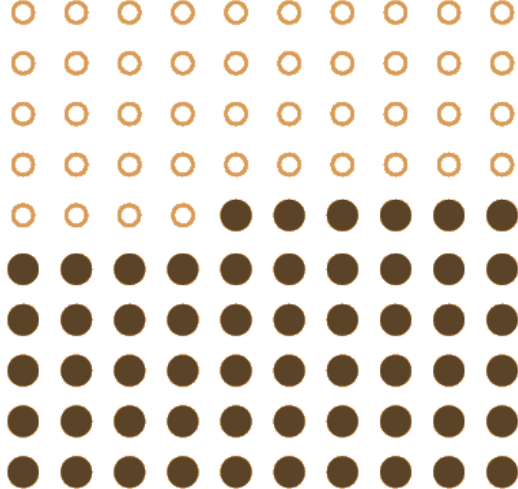


# MORE FACTS ABOUT DRONE DELIVERIES



**56%**

They believe that drone delivery can help the environment



# CONCERNS ABOUT DRONE DELIVERIES



# 44%



they would use a service that offers drone delivery instead of one that doesn't

# 52%

They would choose delivery from a car/truck instead of a Drone



# 43%

down

They fear that the Drone will break



# CONCERNS ABOUT DRONE DELIVERIES



## Other Customer Concerns



39% that the Drone delivers my items to the wrong address



38% if something happens to the Drone, I won't get a refund



37% that my items are ruined during travel



35% the Drone leaving my items unattended, making it easier for porch burglars



32% that the sky is filled with ugly/noisy technology



# CONCLUSION



# 59.000.000

Packages per day, were shipped in the USA during 2021



# \$2.72MM

Commercial Drone Market in 2020

# \$21.69MM

COMMERCIAL DRONE MARKET  
PROJECTED IN 2030



# DRONESVIP

**QUESTION TIME!**

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